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## KRZYSZTOF MALINOWSKI

### CREATIVE DIRECTOR / GRAPHIC DESIGNER

Creative Director with 10 years of experience in working remotely and stationary. Graphic designer for the marketing departments of large corporate and individuals. High quality creator usage in different fields: print, online and video, designer 3D events visualizations. Dedicated to find the most cost - effective and creative solutions for all challenges. Known for taking a hands - on approach directing artists, collaborating with clients, and bringing creative concepts to life and meet client's expectations. Currently looking for a new and challenging position, which will make best use of my existing skills, experience and also further my personal and professional development.

### DESIGN SKILLS

**LOGO,  
CORPORATE ID,  
BRANDING.**

**PRINT,  
OUTDOOR,  
NEWSPAPER ADS.,  
CATALOGS.**

**3D  
VISUALIZATIONS  
OF STANDS,  
EXHIBITIONS  
AND EVENTS.**

**WEBSITES,  
ONLINE  
ANIMATED  
AND INTERACTIVE  
ADS.**

**VIDEO REC.,  
VIDEO EDITING,  
COLOUR GRADING,  
FX.**

**PHOTOGRAPHY,  
PHOTO  
MANIPULATION,  
POST  
PRODUCTION.**

### KEY SKILLS AND COMPETENCIES

#### PERSONAL QUALITIES

**CREATIVITY**

**COMMUNICATIVITY**

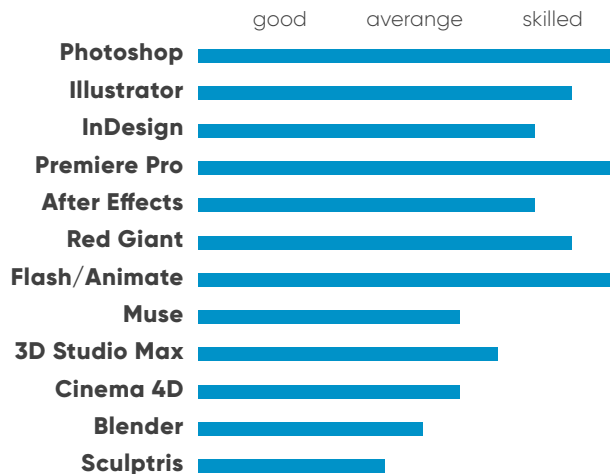
**PUNCTUALITY**

**MULTIMEDIA SKILLS**

**TEAM WORK**

**REMOTE WORK**

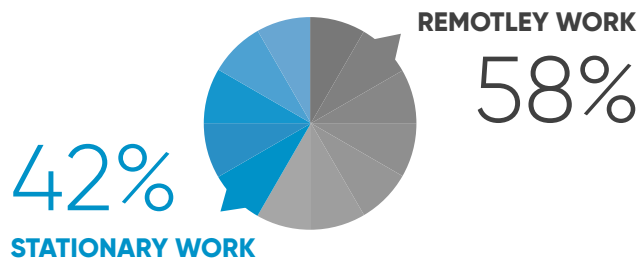
### TECHNICAL SKILLS



- Contact and keeping relationships with clients
- Team management
- Conducting trainings
- Very good knowledge of PC and MAC platforms
- Knowledge of the Social Media
- iWork, Microsoft Office
- Camera operator
- Photographer
- Qualifications and licence for drone
- Knowledge of HTML and ActionScript basics
- Driving license B

# CAREER HISTORY

## EXPERIENCE



### 2017 ● BERM

#### V-CE CREATIVE DIRECTOR

Remotely work.

#### DUTIES:

- Logo designing, corporate identity, creative service and 3D visualization of events.

### 2016 ● TVN MEDIA

#### MARKETING DEPARTMENT OF TVN S.A. PROMOTION TEAM

#### CREATIVE DIRECTOR

Remotely work for largest private television in Poland. Part of American Scripps Networks Interactive Company.

#### DUTIES:

- Complete creations of TVN autumn promotion campaign;
- Outdoor creations;
- Press, internet and Social Media design for TV series „Na noże”, „Azja Express”, „Druga szansa”.

### 2016 ● MELANGE CO. OLIWIER JANIAK

#### CREATIVE DIRECTOR

Remotely work for TVN Fable channel

#### DUTIES:

- Cooperation with other project managers and teams of creative designers;
- Production team management;
- Creating animated graphic design;
- Operation, installation, preparing sales presentation;
- Advertising in Social Media.

### 2016 ● SVG STUDIO - AGORA S.A.

#### DESIGN INSTRUCTOR

Providing training with Adobe Creative Cloud.

#### DUTIES:

- Training Course: Photoshop, Illustrator, Premiere Pro, After Effect, Red Giant, Mocha;
- Tutoring with issue keying, color correction, animation, video post-production and design, pre-press.

### 2016 ● DOT. AGENCY

#### CREATIVE DIRECTOR

Company Managing Director.

#### DUTIES:

- Team management;
- Communicating design visions and rationale clearly to clients and design teams;
- Logo designing, web sites visual identity;
- Creative events support and visualization;

- Outdoor, newspapers, online and mobile devices advertising, ads in Social Media;
- Photographic sessions, recordings, colour correction setup and video post-production, animation for commercial purposes;
- Concepts, green box recordings, and creating Rich Media applications;
- Creating and products launching such as „Agent”, „Druga szansa”, „Masterchef Junior”, „Bitwa o dom”, „Project Runway”, „Singielka”, „Szkoła”, „Szpital”, „Cofnij czas”, „Stylowe rewolucje Goka”, „Odjazdowe bryki braci Collins”, „Blef”;
- The creative concept, production, editing and colour correction „Mamissima.pl” TV spot;
- Recording, editing, animation and colour correction for AXA „Przygotowanie do sezonu narciarskiego”, „Kalendarz Dzentelmeni 2015”, T-mobile „XI Święteczna aukcja charytatywna”;
- Music videos production for Glassesboys “Wild” and “Your Love.” Rebranding Villa Foksal, Parmi, etc.

### 2012 ● TVN MEDIA

#### MARKETING DEPARTMENT OF TVN S.A. PROMOTION TEAM

#### CREATIVE GRAPHIC

Stationary work in Marketing Department of TVN S.A., Promotion Team.

#### DUTIES:

- Creative service for marketing department of the largest Polish private television;
- Logo designing, websites corporate identity, creative service and visualization of events, Outdoor;
- Advertising in newspapers, online and on mobile devices advertising;
- Photographic sessions, ads in SocialMedia;
- Creation and launch of products: „X-Factor”, „Mam Talent!”, „MasterChef”, „Przepis na życie”, „Top Model”, „Układ warszawski”, „Wawa NON STOP”, „Naznaczony”, „Kobieta na krańcu Świata”, „Prosto w serce”, „39 i pół”, TVN 24 BIŚ, TVN Warszawa, TTV;
- Creation of products: „You Can Dance”, „Orange Warsaw Festival”, „5 lat TVN Style”, „Męska Rzecz”, „Usta Usta”, „Kossakowski - szósty zmysł” and many others.

### 2008 ● CREATIVE MEDIA

#### GRAPHIC DESIGNER

Remotely work.

#### DUTIES:

- Logo designing, visual identity, building websites, web banners, creative events service;
- Design and visualization exhibition stands for Toshiba, Suzuki, Intel, Philips, Brother, Panasonic, Sony, MTV, Fiat Bank.

### 2006 ● BRUCE DESIGN

#### RESTORER

Stationary work.

#### DUTIES:

- Sculpting statues and stucco, building sets, perform simple architectural forms.

### 2005 ● CHURCH WNIEBOWZIĘCIA NMP

#### SCULPTOR, INTERIOR DESIGNER

Stationary work in Kłodawa.

#### DUTIES:

- Repairing, replenishing and restoring architectural details of the altar of the seventeenth century.

## EDUCATION

### MASTER OF ART, MULTIMEDIA TECHNOLOGY

2002 - 2007

#### TECHNICAL UNIVERSITY OF KAZIMIERZ PULASKI IN RADOM

SPECIALIZATION:  
**MULTIMEDIA TECHNOLOGY,  
DESIGN AND ART  
MASTER - A LEVEL**

ADDITIONAL SPECIALIZATION:  
**TEACHER TRAINING FACULTY**

2001 - 2002

#### ASSOCIATION OF INNOVATIVE EDUCATION IN TORUN

DIRECTION - **DRAWING AND PAINTING**

1997 - 2000

#### SECONDARY SCHOOL NAME "FILOMATÓW ZIEMI MICHAŁOWSKIEJ" IN BRODNICA

**BIOLOGY - CHEMICAL CLASS**

## LANGUAGES

### SKILLS



**POLISH** - native



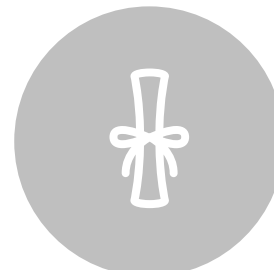
**ENGLISH** - fluent speaking and reading,  
intermediate writing



**GERMAN** - fluent speaking and reading,  
intermediate writing



**RUSSIAN** - basic knowledge



## ACHIEVEMENTS AND EXHIBITIONS

### AWARDS

- Award in the **II Warsaw Biennale Media Art** in 2008.
- Award in the **9th Biennial Conference**, Gent, Belgium  
- European League of Institutes of the Arts (ELIA).
- Special Adobe Award for animated film **Kanon  
Twórców 2006**. Organized by Canon Poland.
- Award for animated film **Kanon Twórców 2005**.  
Organized by Canon Poland.
- Participation in Panorama Animated **ReAnimacja  
2006** in Lodz.
- First place for the animated film festival  
**FAMA Radom 2005**.
- Publication in the anniversary exhibition.  
**Jacek Malczewski Radom 2004**.
- Overview of the animated film of the artistic group  
**MyWy** at the Museum of Modern Art in Radom 2006.

## PERSONAL INTERESTS

### AFTER WORK

I'm father for 2 years old son Boris. I'm Interested in the latest design trends, technologies and motorization. I like ancient and modern art. I love travelling. Much ride a mountain bike, the seasonally windsurfing and kite surfing. I'm learning to play the electric guitar.

## REFERENCES

### AVAILABLE UPON REQUEST.



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## PORTFOLIO

[morosophem.myportfolio.com](http://morosophem.myportfolio.com)

I hereby consent to the processing of my vital and personal data in so far as this is required under the current as well as future recruitment campaigns, in accordance with the Act of August 29, 1997, on the Protection of Personal Information (JoL no. 133, item 883).