



Krzysztof Malinowski

Born 4.12.1982



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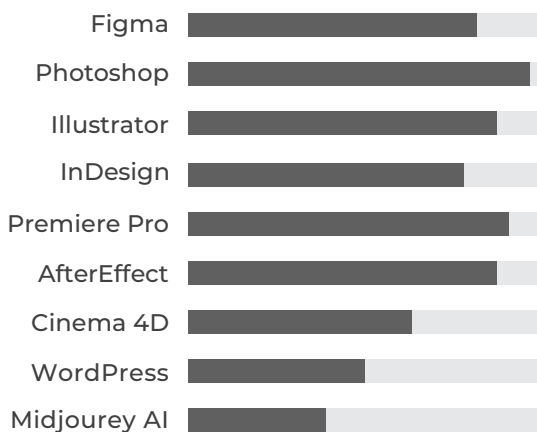


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Technical skills



About me

I have 15 years of experience in marketing, from TVN through Orlen to Medicover and Radio ZET. For 5 years I've managed the DOT. Agency Team. I've been working remotely for almost a decade. I have designed dozens of brands and their websites. In the last 3 years, I have specialized in UI/UX. I like experimenting with new AI tools such as Midjourey, Stable Diffusion or ChatBot GPT. I participated in the work on a large medical application and its Design System with the Team, using the Scrum method. My greatest asset is that I learn and work quickly. I am independent and communicative. I find myself in the specificity of working with a corporation and in directly communication with the Client, including the demanding one. I'm not afraid of new design challenges, complex problems, or short deadlines. I can logically argue solutions and present them in such a way as to convince the Team or the Client.

Skills

- Project management and contact with the Client
- Trainings and team management
- Knowledge of Mac, Microsoft and Google platforms
- Photography and video
- WordPress, HTML and CMS basics
- Drone operator, VLOS license
- Driving license. B

Languages

- Native
- Intermediate
- Communicative

Prizes and awards

- KTR OPEN for cooperation in the #WywamyPosiłki action, Warsaw 2020
- Distinction in 9'th Biennial Conference, European League of Institutes of the Arts (ELIA), Gent, Belgium
- Distinction in the 2nd Warsaw Biennale of Media Art, Warsaw 2008
- Adobe's distinction in the Canon of Creators 2005 organized by Canon Polska for the animated film
- 1st place at the FAMA Festival for the animated film, Radom 2005
- Panorama of the Animated Film ReAnimation, Lodz 2006
- Review of the animated film of the MyWy art group at the Museum of Contemporary Art, Radom, 2006
- Anniversary Exhibition Jacek Malczewski, Radom 2004

Experience

● 2021 - 2023, KidsMedia

Senior UI/UX Designer, remote work

Designing a mobile application, websites and promotional materials in the Figma environment. Creating components, Designing Systems, designing Social Media and presentations for Medicover. Identification and graphic design of video materials for the Medicover Foundation.

● 2017 - 2023, Designers Multimedia Agency

Creative Director, UI/UX Designer, remote work

Logo, visual identity, animations, framing elements and producing of two TV programs for StudioMED TV. Brand and website designs for Lion's Luxury Houses, Medical Events, Vratix Finance, Dr Gawiniński, Zjazd Reklamy, Regaty Reklamy, Adrianna Swim, Innovative Technologies Partner, Body Design, Konferencja Rynek Reklamy, Buttonhacker, AFC Trąbsko, Steward Management & Consulting, Phoenix Sales Method, Walter Film Studio, Kreatki, Venandi, Body Shape, Tangram, Jet Concierge Europe, Car Concierge, Car Geek, Elite Group, Ware Shop, Warsaw Cardioneuroablation, Mediasplit, Agency Le Bon, Omdlenia 2020, Mech, Smog masks, ARM Solutions, Gardenium.

● 2017- 2020, BERM

Creative Director, remote work

Comprehensive graphic and video support for Orlen Warsaw Marathon 2019 communication. Designing exhibition stands and event communication.

● 2012 - 2017, DOT. Agency

Creative Director, hybrid work

Agency management, creative direction, logo design, visual identity, TV commercials production for Special Olympics with Robert Lewandowski and Anna Lewandowska, Mamissima, FABULUUZ TV program. Advertising campaigns for TVN formats such as Agent, Asia Express, Knives, Second Chance, MasterChef Junior, Battle of the House, Project Runway, Single, School, Hospital, Turn Back Time, Gok's Stylish Revolutions, Collins Brothers Cool Rides, Bluff, Villa Foksal rebranding, video training for AXA, Gentlemen's Calendar, T-Mobile Christmas campaign. Adobe CC training for Agora S.A.

● 2008 - 2012, TVN

2D/3D graphic designer, stationary job

Logo design, identification, adaptation of international formats to the Polish market, introduction of new formats. Comprehensive support for advertising campaigns, including large format, traditional and digital media for X-Factor, Got Talent, MasterChef, Top Model, You Can Dance, Orange Warsaw Festival, TTV, TVN Warszawa, TVN 24 BiŚ, Usta Usta, Woman at the End of the World, Straight to the Heart, Marked, Men's Thing, Warsaw Pact, Wawa NON STOP, Recipe for Life, Kossakowski - the sixth sense and many others.

● 2007 - 2008, Creative Media

2D/3D graphic designer, remote work

Designing advertising stands, logos, visual identification, promotional materials for Toshiba, Intel, Phillips, Brother, Panasonic, Sony, MTV, Fiat Bank, Suzuki.

Education

● 2002 - 2007, Radom University of Technology Kazimierz Puławski

Specialization: Multimedia activities and techniques

● 1997 - 2001, I L.O. them. Philomaths of the Michałów Land in Brodnica

Direction: biological - chemical

I consent to the processing of my personal data for the purposes of the recruitment process in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (GDPR).